



BLUE OCEAN STEELS
Steel Supply, Simplified

Blue Ocean Steels

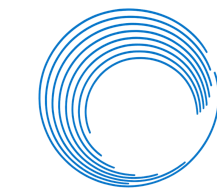
Simplifying Special steel Supplies

Strengthening component manufacturers.

Managing their Special Steels Supply Chain.

Partnering with them so that they become Global....

*and Ultimately **Scaling Bharat***



BLUE OCEAN STEELS
Steel Supply, Simplified

We are a matchmaker in the world of Special Steels

Connecting **quality steel manufacturers around the world** with **component producers who need special steels**.



Quality Steel Manufacturers

We partner with premium steel producers who create specialized grades for demanding applications.



Component Producers

We serve manufacturers who require exact steel specifications to create high-performance products.



Perfect Matching

Our expertise lies in understanding both technical requirements and production capabilities, creating partnerships that drive quality and efficiency.

We **simplify the complex process of sourcing, selecting, and supplying the right special steel grades** for **specific manufacturing requirements**.

Our Guiding Principles



★ Vision

To be the **preferred partner** for special steels by providing innovative, value-added, and customised solutions.



🎯 Mission

Be relentlessly **customer-focused**
Uphold our founding principles of **ethical business** and care for all stakeholders
Build a **high-performance, process-driven, and reliable organisation** through technology
Promote **sustainability** in everything we do



💎 Core Values

Integrity – Build trust through fairness and honesty
Innovation – Drive progress through imagination and bold thinking
Valuing Relationships – Foster meaningful bonds with customers, team members, and partners
Excellence – Deliver the best outcomes with unmatched quality and service

BOS Journey



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2018: Foundation

Bridged gaps in steel supply chain

1

2

2019–20: Building

Strong fundamentals, core team created

2020–22: Solutions

Solved critical customer pain points

3

4

2022–23: Scale-up

Systems strengthened, growth initiated

2023–25: Leadership

Bharat's No.1 Special Steels Aggregator

5





Who We Are



68+

Years Legacy

GA Group heritage

0.2 Million +

MT Delivered

Proven track record

₹ 1300+

Crores Supplied

Since inception

500+

Customers Served

SMEs and OEMs

Our Product Range



BLUE OCEAN STEELS
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Blue Ocean Steels provides long products and raw materials for component manufacturers and foundries:



Bars

- Rounds (20-300mm),
 - Hex (SW10-60mm),
 - Squares (40-300mm),
 - Flats – HR / Peeled (h9) / Bright (h8-h7)
 - Carbon, Alloy, Case Hardening, Free Cutting, Micro-Alloyed varieties
- ✓ Small MOQs (One Bundle)
 - ✓ Tech-Enabled Sourcing
 - ✓ 24-48hrs Delivery



Billets

- Sizes 100 × 100mm to 280 X 390 mm for forging, re-rolling, and precision machining
 - Full traceability
- ✓ Approval-Grade Matching
 - ✓ OEM-Compliant
 - ✓ Lot-wise Traceability



Wire Rods

- Carbon, Alloyed, and Lead-ed varieties
 - For springs, fasteners, bearings, and high-precision parts
- ✓ Tech-Enabled Sourcing
 - ✓ Mill-Direct Supply
 - ✓ Custom Coil Weights



Ferrous Scrap

- Shredded | HMS 1&2 | Graded | Machine Turnings | Bundles
 - For foundries, steel plants & recyclers with guaranteed composition
 - Traceable, radiation-screened supply with 20-40MT load sizes
- ✓ Scrap-to-Steel Support
 - ✓ Quality-Assured
 - ✓ Price Stability

Where the Steel we supply is Used



BLUE OCEAN STEELS
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Blue Ocean Steels supports the backbone of Bharat's industrial growth — across sectors that demand **precision, reliability, and scale**:



Automotive

Transmission shafts, gears, axles, fasteners, springs



Defence & Ordnance

Armoured components, projectile casings, high-strength plates



Aerospace

Landing gear, engine parts, and structural supports



Engineering & Capital Goods

Machine tools, shafts, bearings, hydraulic components



Oil & Gas

Drilling tools, valve parts, and pressure handling components



Bearings & Transmission

Inner/outer rings, rollers, cages — made from EN9, EN31, 52100



Construction & Infrastructure

Reinforcement bars, tie rods, couplers, heavy-duty fasteners



Foundries & Re-Rollers

Supply of ferrous scrap and billets for melting & conversion



BLUE OCEAN STEELS
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BOS Commitment : Simplifying Special Steels Supply Chain



Reduce Sourcing Cost

Optimised pricing strategies



Solve Cash Flow

Pay only what you use



Manage Inventory

Buy only what you require



Global Quality

World-class reliability



What We Solve

1 Pain Points

- MOQ constraints from steel mills
- Delivery delays
- Inventory pile-ups
- Cash locked in dead stock
- Lack of traceability

2 BOS Delivers

- Right Quantity
- Right Time
- Right Price
- Genuine material
- Full transparency



BLUE OCEAN STEELS
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Our Leadership Team



BLUE OCEAN STEELS
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100+ years of combined experience in special steel excellence



Dr. Pankaj Jain

CEO & Managing Partner, Blue Ocean Steels

- 33 years in special steels leadership
- Former executive at SSMI, ASP, Kalyani, Saarloha & Remi
- Co-founder of Blue Ocean Steels
- PhD in Sustainability; author of Le Challang
- National Convenor, JITO Apex Mentorship



Rakesh Agrawal

Managing Partner, BOS

- 33 years in special steels & strategic sourcing
- Harvard Business School – OPM46 graduate
- Known for financial acumen & calm leadership
- Drives business expansion & investor relations
- Mentors next-gen leaders at GA Group



Karan Dharnidharka

Managing Partner, BOS

- 18 years in special steels industry
- BBA from Bryant University, USA
- Heads Tool & Die and import operations
- Brings global perspective & innovation
- Builds strong supplier partnerships

BOS Leadership Team – Key Functional Heads

Driving strategic growth, supply chain efficiency, and global expansion



Arvind Sangamnerkar

Head – Sales & Marketing

- 30+ years of experience in steel marketing across Sunflag, MUSCO, Welspun, and Kalyani Steels
- Leads sales, marketing, ERP systems, and supply chain alignment at BOS
- Built strong systems to align customer needs with operational execution
- Known for structured leadership and deep domain understanding
- Key force behind BOS's customer engagement and reputation in the market



Ganesh Malave

Head – Sourcing & Logistics

- 29+ years in steel sourcing, purchase, and logistics; 19 years at Kalyani Steels
- Expert in carbon and alloy steel procurement, SCM strategy, and vendor alignment
- Focused on timely deliveries, cost optimisation, and supply chain reliability
- Trusted for his meticulous planning and deep vendor/customer relationship management
- Keeps BOS agile, efficient, and reliable across supply-critical clusters



Vilas Patil

Head – International Business & Institutional Sales

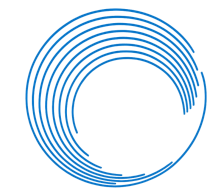
- 30+ years of experience in domestic and global marketing and sales
- Leads BOS's export vertical and large institutional customer accounts
- Formerly worked with Ispat Profile and Kalyani Steels in forging, aluminium smelting, and tube industries
- Known for strategic thinking, negotiation, and global collaboration
- Expanding BOS's reach in international markets with a focus on specialty steels



Arvind Iyer

Business Head – Digital Channel Sales & Industrial Imports Management

- 20+ years of leadership experience in sales, business development, and digital channels
- Leads BOS's digital sales strategy and industrial imports operations
- Formerly served as National Sales Head, Enterprise B2B Head – Cash Collection, and Head – Franchisee Lifecycle Management
- Known for strategic vision, strong leadership, and expertise in digital transformation
- Driving BOS's growth through innovation, digital expansion, and industrial partnerships



BLUE OCEAN STEELS
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How We Work



Sourcing

Multiple mill partners



Warehousing

PAN-Bharat JIT support



Delivery

Right place, right time



Relationship

Transparent, personal touch



Our Reach

Current Locations

Pune, Mumbai, Chennai, Rajkot, Jharkhand,
Ahmedabad

1



Expanding To

Ludhiana, Faridabad, Baddi

Global Exports- Group Level

Sweden, Finland, Australia



Coverage

500+ Customers, 80+ Industrial Clusters

Mill Partnerships

Strategic alliances with global steel producers

BOS partners with premium mills across India, Japan, Korea, and Europe for quality materials at competitive prices with reliable delivery.

Our partnerships source ideal materials for specific customer needs:



Indian Mills

JSW, JSPL, Tata Steel, Arjas, Aarti,
BPSL, ISMT
Quick turnarounds, reduced
logistics costs, priority access
during shortages.



Japanese Quality

Sanyo (Japan)
Precision engineering and superior
metallurgy for automotive and
precision applications.



Korean Excellence

Hyundai (Korea)
Consistent quality with excellent
surface finish and tight tolerances.



European Standards

SWG (Germany), ABS (Italy)
High-performance alloys meeting
stringent international standards.

These partnerships optimize supply chains, mitigate market fluctuations, and ensure timely delivery.

Warehousing & Infrastructure



Inventory Intelligence

Stock burden reduction through smart inventory management and analytics-driven forecasting



JIT Delivery

Reduced turnaround times with strategically positioned warehouses and optimized logistics



Strategic Locations

200,000+ sq. ft. (Group Level) warehousing capacity positioned near key industrial clusters



Ready Inventory

8,000–9,000 MT (group Level) capacity ensuring immediate availability of critical materials



World-Class Warehousing – Making Life Easier for You



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✓ Just-in-Time Availability

- Stock positioned close to key manufacturing hubs
- Reduced lead times, helping you avoid production delays

✓ Lower Inventory Burden

- You buy what you need, when you need it
- Free up working capital — no more stockpiling

✓ Digitally Managed Inventory

- Real-time stock visibility and delivery tracking
- Seamless integration with your procurement planning

✓ Zero Compromise on Quality

- Dedicated QA space for inward inspection and traceability
- Only tested, certified steel moves to dispatch



Some of our Esteemed Buyer Partners

Blue Ocean Steels serves premier global and Indian manufacturing brands across multiple sectors, building partnerships based on reliable delivery, authentic materials, and collaborative relationships.



Global Brands

SKF, John Deere, CNH Industrial, IGW and other world-class manufacturers trust our specialty steel solutions.



Indian Giants

Mahindra Group, Force Motors, TAFE, Escorts and other domestic leaders rely on our consistent quality and service.



Strategic Customers

Mahindra CIE, Simpson, Varroc and similar partners benefit from our collaborative approach to supply chain management.



Specialised Engineering

Highway Industries and other specialized engineering firms choose our high-performance steel for critical applications.

These partnerships reflect our core promise:

1 On-time delivery

2 Genuine material assurance

3 Collaborative supply chain relationships

What You Can Expect

Quality Assurance

100% quality-assured steel with certifications

Real-Time Tracking

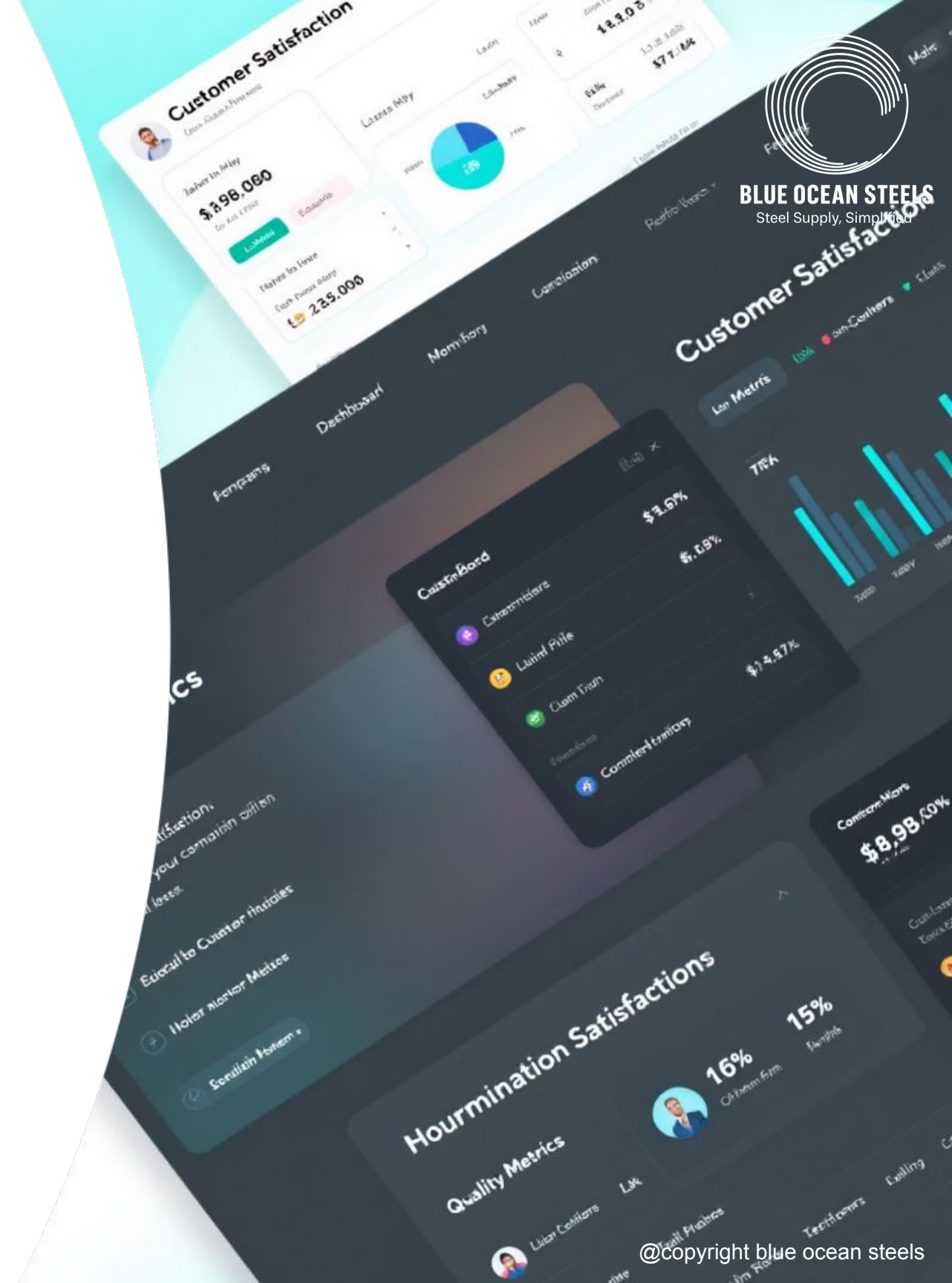
Live status updates and transparency

Reduced Stress

Lower inventory burden, streamlined operations

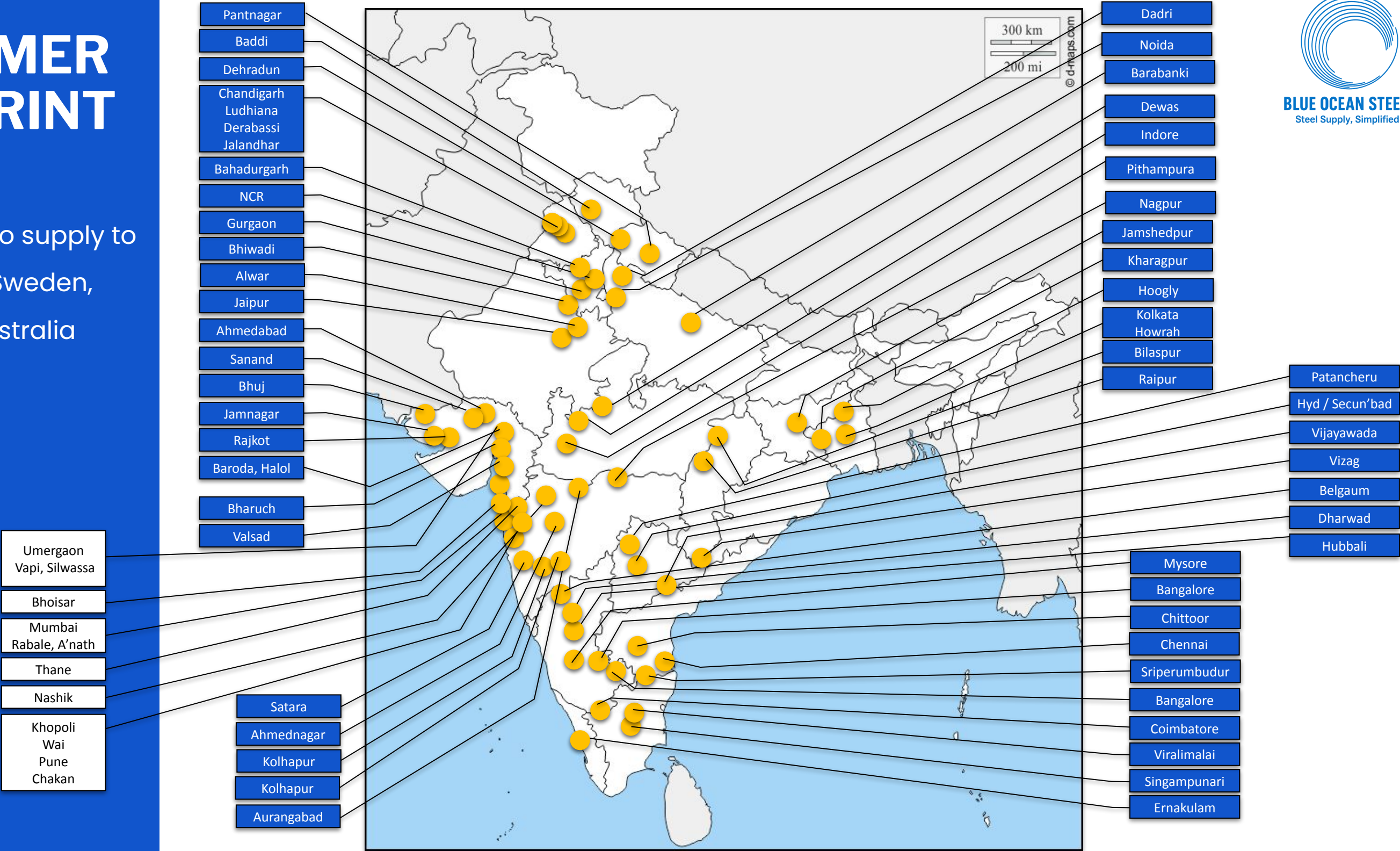
Transparent Costing

No hidden surprises, clear pricing



CUSTOMER FOOTPRINT

Globally we also supply to
companies in Sweden,
Finland and Australia



Our Promise to You



Less Stress

Simplified procurement process that eliminates complexity and reduces your daily workload



More Time

Focus on your core production strengths while we handle the complexities of steel sourcing



Stronger Cash Flows

Optimized inventory and strategic purchasing lead to healthier financials



Growth Partner

We're not just a supplier - we're your strategic partner committed to mutual success

Key Features of the BOS App



Stock Checking

Real-time stock visibility.

Benefit: Reduces follow-up calls and speeds decision-making.

Book Order

Description: Direct in-app order confirmation.

Benefit: Faster booking with instant confirmation.



Helpful Extensions

Description: Productivity-enhancing add-ons.

Benefit: Streamlines operations with notifications and document management.



Track Sales/Purchases

Complete purchase history monitoring.

Benefit: Enhances inventory planning and reconciliation.



Dashboards

Description: Insights through multiple tracking dashboards.

Benefit: View pending orders, deliveries, and trends at a glance.



Customer Value Proposition

Making steel procurement *simple, fast, and transparent*. For MSMEs and OEMs alike, the app saves time, increases control, and delivers a seamless digital experience—fulfilling Blue Ocean Steels' promise: **"Steel Supply, Simplified."**



Let's Begin

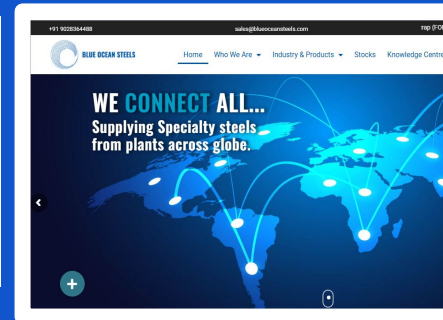


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Call / WhatsApp

+91-9028364488



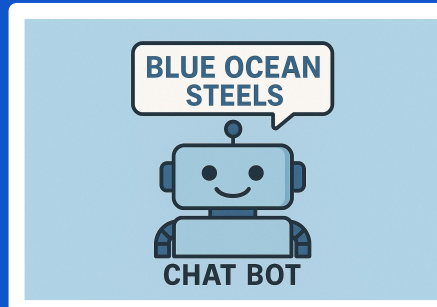
Visit Website

www.blueoceansteels.com



Email Us

sales@blueoceansteels.com



BOS Whatsapp Chat Bot

+91 - 9653686331



BLUE OCEAN STEELS
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ISO 9001:2015

Certificate of Registration

This is to Certify that
Quality Management System of

BLUE OCEAN STEELS LLP

REGD OFFICE: UNIT NO. 1209, C-WING, ONE BKC, PLOT NO. C-66, G
BLOCK, BANDRA KURLA COMPLEX, BANDRA (EAST),
MUMBAI 400051, MAHARASHTRA, INDIA.

HEAD OFFICE: UNIT NO 332, 3RD FLOOR, AMANORA CHAMBERS, AMANORA PARK
TOWN, HADAPSAR, KHARADI BYPASS, PUNE - 411028, MAHARASHTRA, INDIA.

has been assessed and found to conform to the requirements of

ISO 9001:2015

For the following scope :

PROVIDING SUPPLY CHAIN MANAGEMENT OF VARIOUS TYPES OF METALS,
METAL COMPONENTS AND RELATED INDUSTRIAL PRODUCTS.

Certificate No : 25MEQUT54
Initial Registration Date : 28/10/2025 Issuance Date : 28/10/2025
Date of Expiry : 27/10/2028
1st Surve. Due : 28/09/2026 2nd Surve. Due : 28/09/2027

Director



Magnitude Management Services Pvt. Ltd.

Third Floor, A-60, Sector-2, Noida, Gautam Buddha Nagar, U.P.-201301, India. e-mail: info@mmscertification.com, website: www.mmscertification.com
*Subject to Successful Surveillance Audit, in case Surveillance audit is not allowed to be conducted, this certificate shall be suspended/withdrawn.
Certificate Verification: Please Re-check the validity of certificate at <http://www.mmscertification.com/activeclients.aspx> or www.mmscertification.com at Active Clients.
Certificate is the property of Magnitude Management Services Pvt. Ltd. and shall be returned immediately when demanded.

ISO 14001:2015

Certificate of Registration

This is to Certify that
Environmental Management System of

BLUE OCEAN STEELS LLP

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MAHARASHTRA, INDIA.

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has been assessed and found to conform to the requirements of

ISO 14001:2015

For the following scope :

PROVIDING SUPPLY CHAIN MANAGEMENT OF VARIOUS TYPES OF METALS,
METAL COMPONENTS AND RELATED INDUSTRIAL PRODUCTS.

Certificate No : 25MEEUN76
Initial Registration Date : 28/10/2025 Issuance Date : 28/10/2025
Date of Expiry : 27/10/2028
1st Surve. Due : 28/09/2026 2nd Surve. Due : 28/09/2027

Director



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ISO 45001:2018

Certificate of Registration

This is to Certify That
Occupational Health & Safety Management System of

BLUE OCEAN STEELS LLP

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BLOCK, BANDRA KURLA COMPLEX, BANDRA (EAST), MUMBAI 400051,
MAHARASHTRA, INDIA.

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TOWN, HADAPSAR, KHARADI BYPASS, PUNE - 411028, MAHARASHTRA, INDIA.

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ISO 45001:2018

For the following scope :

PROVIDING SUPPLY CHAIN MANAGEMENT OF VARIOUS TYPES OF METALS,
METAL COMPONENTS AND RELATED INDUSTRIAL PRODUCTS.

Certificate No : 25MEOUQ83
Initial Registration Date : 28/10/2025 Issuance Date : 28/10/2025
Date of Expiry : 27/10/2028
1st Surve. Due : 28/09/2026 2nd Surve. Due : 28/09/2027

Director



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Thank
You from
BOS Parivaar



Partnership Commitment

Your success is our mission



Growth Together

Building stronger manufacturing ecosystem



Ready to Serve

Let's simplify your steel sourcing today



BLUE OCEAN STEELS

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